

Motorola Mobility Brings Motorola DEFY™ + to Ireland with O2

It's faster, smarter and richer* – Motorola DEFY+ is now equipped with faster Web-browsing and the social networking tools you crave to stay connected wherever you go

DUBLIN, Ireland – Jan. 5, 2012 - Live life to the fullest with the latest life proof smartphone from Motorola Mobility, Motorola DEFY™+. Building on the Motorola DEFY's life proof heritage, Motorola DEFY+ offers exceptional protection from whatever life throws your way with its water resistant, scratch resistant and dust proof design. In addition, Motorola DEFY+ has a 1GHz processor that runs 25 percent faster and is more fun with Android™ 2.3 (Gingerbread) delivering a smarter operating system and better battery life to fully enjoy your experiences. Motorola DEFY+ is now available in Ireland only on O2, priced at €249.99 prepay, and from free on contract.

Brendan Moran, head of consumer operations at O2 said: "We are delighted to be launching the Motorola DEFY+. As phones become smarter and increasingly central to our lifestyles, we are sometimes using them in more challenging environments: in the gym, in the rain, on the beach or at a nightclub. This is great – but high tech devices and an active lifestyle haven't always coexisted too happily – until now. The Motorola DEFY+ is a tough, feature-packed smartphone that is designed to survive the most demanding encounters that life can throw at it. We're delighted to be offering it to Irish customers," he added.

Water resistant, dust proof, and featuring scratch resistant Corning® Gorilla® Glass, Motorola DEFY+ can survive a sudden rain shower, a day on the beach, an all-night party – or even a tough workout with the pre-loaded CardioTrainer application, which transforms the device into the perfect running mate. Its brilliant 3.7-inch high-resolution touch-screen display enables you to easily view and track your work out progress. Wherever your days – or nights – take you, Motorola DEFY+ is the life proof device that can keep up with your toughest demands and wildest adventures.

Motorola DEFY+ is faster than ever, keeping up with your on-the-go lifestyles so you can effortlessly browse the Web, stay updated with social networking sites on your home screens and stream and download rich media content more quickly than before. Motorola DEFY+ offers an Adobe® Flash® 10-enabled browser for a rich web experience that allows users to watch their favourite movies or view videos on the Web.

Powered by Android 2.3 (Gingerbread), Motorola DEFY+ is smarter than ever. Motorola DEFY+ boasts a better battery life that the original Motorola DEFY™, a more intuitive user interface and improvements on the features you use most – including enhanced calendar, email features and home screen options. Users can make Motorola DEFY+ their own by organizing and personalizing their Application trays for easy and quick access to their most used tools, games and content.

Boredom proof your life; the richest experiences in entertainment and social media are always within reach with Motorola DEFY+. The Music Player lets you access and share your favourite music. You can also synch your favourite music straight from your desktops at home or work, with Motorola Media Link. Motorola DEFY+ also features Google Talk™ to keep you connected with friends and colleagues, while built in apps like the *Zinio™ e-magazine service allow you to keep up with favourite publications on-the-go. Entertainment doesn't stop there: Motorola DEFY+ also features a 5-megapixel camera with flash, digital zoom and auto focus, letting users capture the best of their social life and create their very own entertainment whatever the conditions.

"Motorola DEFY+, our latest life proof smartphone, delivers the endurance and design strength to keep up with even the most demanding lifestyles, along with the social and entertainment capabilities that put friends and fun in easy reach," said Victoria McManus, marketing director, UK & Ireland, Motorola Mobility. "We designed Motorola DEFY+ with all the smartphone features you need for a demanding lifestyle."

Smart Accessories

A suite of smart accessories ensures users get the most from the Motorola DEFY+. Available accessories include Vehicle Dock, Bluetooth^{®2} Headset, Bluetooth Car Kit and Car Charger.

Key Features and Specifications:

- Powered by Android 2.3 (Gingerbread) and features more than 300,000 apps from Android Market™
- 1GHz processor that runs 25 percent faster for efficient Web browsing and multitasking
- Water resistant, scratch resistant and dust proof to withstand all that life throws your way
- Features scratch resistant Corning® Gorilla® Glass
- 3.7-inch high-resolution touch screen display
- Music Player connects you to all your favourite artists
- MOTOBLUR™ lets users stay in touch with friends, providing quick access to social media accounts and live widgets directly from the home screen
- Motorola Media Link allows users to sync their media content from their desktops at home or work
- Loaded with the ability to create group emails and communication to stay in touch with friends
- Adobe Flash Player 10 for uncompromised viewing of applications, content and videos
- 5MP camera with auto focus, flash and digital zoom
- 2GB internal³; 2GB microSD card in box, expandable up to 32GB
- Access to Google™ Mobile™ Services (Google Maps™ 5.0 with Navigation, Google Talk™, browsing)
- 1700 mAH battery⁴ for 7.1 hours of talk time and 16 days in standby

[Learn more about Motorola DEFY+.](#)

About Motorola Mobility

Motorola Mobility, Inc. (NYSE: MMI) fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices. For more information, please visit: www.motorola.com/mobility.

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Certain features, services and applications are regional and network dependent and may not be available in all areas; additional terms, conditions and/or charges may apply. All features, functionality and other product specifications are subject to change without notice or obligation. Contact your service provider for details.

* Comparisons made to the original Motorola DEFY

² This device supports Bluetooth profiles. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. Not all Bluetooth features may be supported by all compatible Bluetooth enabled devices. Visit www.motorola.com/bluetoothconnect or more details.

³ Available user memory varies due to the configuration of the phone, which varies by service provider.

⁴ All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.

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