

## What if you could write a message once but get it into the hands of hundreds of people instantly, at the touch of a button?

From your computer it is now possible to send a text message to hundreds of mobile phones at once, opening up endless business opportunities.



### Desktop Text for Small Business

Desktop Text is perfect for your small business to communicate with staff especially those who are often **out of the office**. You can also send **mobile marketing campaigns** to all your customers e.g. "book a haircut this week and receive 25% off". Desktop Text is available to use on Microsoft Outlook, or your Internet Explorer browser.

Keep your staff  
and customers  
better informed

It's simple & easy  
register today on  
[www.O2.ie](http://www.O2.ie)

### Desktop Text for Corporates

Desktop Text is perfect for you to keep in touch with **staff or even whole departments** while they are in or out of the office.

Now you can get your messages into the **hands of hundreds of your customers** instantly and simply. Save precious time by creating message templates or scheduling your messages to be sent at a later date.

### With O2's desktop text you can:

- Send messages for immediate attention direct to mobile.
  - Notify your customers of the latest products and promotions.
  - Schedule SMS to remind yourself of important meetings and appointments.

Send marketing campaigns  
directly to your customers,  
that are cost effective,  
targeted and timely.

Text up to 400  
mobile phones in one go

**Note:** SMS via desktop are charged at your standard plan rate.

## How do I get Desktop text?

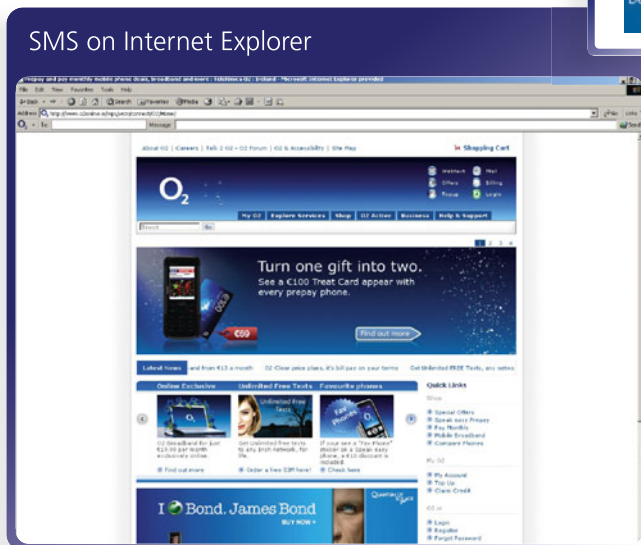
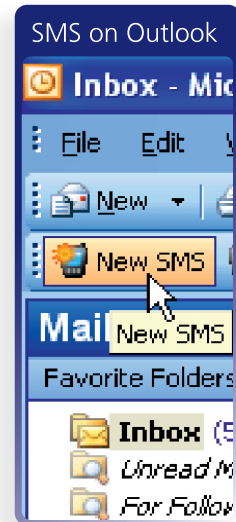
There are 2 versions of Desktop Text available, depending on how you would like to use it.

- Desktop Text for Microsoft Outlook (98 and later, Vista) allows you to send texts directly from your Outlook Email.
- Desktop Text for Internet Explorer allows you to send texts from Outlook Express or your Internet Explorer browser.

Simply download from [www.o2.ie/desktoptext](http://www.o2.ie/desktoptext). During download, a registration code will be sent to your mobile. Type in the code on the prompt screen to complete the download process.

## How do I send a text?

Click the 'New SMS' button from Microsoft Outlook to send a message, or simply write your SMS on the new toolbar in your Internet Explorer browser. Text messages will be stored in a 'Sent SMS' folder.



## How long can my text be?

When you compose a message, a character counter will advise you of the number of characters you have typed. There is a 160 character limit. If you exceed this amount your text will be split into more than one text message and sent separately. You will be charged for each text message sent.

## Hints & tips

- Keep messages short and concise
- Use simple language
- Include contact details
- Pick a good time to send your message
- Group your contacts to send targeted and relevant messages

Download desktop text from  
[www.o2.ie/desktoptext](http://www.o2.ie/desktoptext)

For more information, O2 customers please contact your Account Manager or call **1909**. New customers please call **1 800 2000** or email **business@o2.ie**